2023 OPERATION OCEANS ALIVE CHALLENGE

****Participation in this challenge is **VOLUNTARY** and is **NOT REQUIRED***

RULES

- Only individual employee submissions are allowed. Group submissions will not be accepted
- Submissions must be received by **30 June 2023**.
- When answering the questions, be sure to explain how your action/idea meets the judging criteria,
- Be specific about your role, the actions taken, and the timeframe
- Participants can submit additional information in the required format (PDF or JPEG). NO VIDEOS
  - Additional information can include photographs, posters, and documents
- Submissions must be the original idea of the participant.
  - Do not copy your favorite movie, book, or photo or include materials, images, graphics, or trademarks belonging to any third parties or incorporate the names, likenesses, or personas of any party other than yourself unless you have obtained all rights necessary to permit you to use same in connection with your submission and grant the rights herein granted to Carnival. Submissions that contain brand names, trademarks, or third-party company logos are subject to disqualification

HOW TO PARTICIPATE

There are two ways to submit entries for this challenge:

1. **Click Here**
2. Scan the QR Code

SUBMISSIONS

- Participants must complete all fields on the entry form, including answering one or both of the following Challenge questions:
- For inquiries regarding the CHALLENGE, send an email to your brand representative _____ using the subject line "**CHALLENGE 2023: [Department Name or Ship Name]".**
- ***Submission Period:*** **08 June 2023 - 30 June 2023.**
- **C**ontent submitted for this challenge is for internal use only and cannot be distributed publicly. DO NOT post your submission on any social media accounts (i.e., Instagram, Facebook, YouTube, etc.).

CHALLENGE QUESTIONS

1. **Tell us what actions you have taken in your workplace to protect our oceans and help support climate action.**
2. **Tell us what additional actions you believe Carnival Corporation should take to protect our oceans and/or enhance our climate action sustainability goals.**

JUDGING CRITERIA

Question One (1):

- Size (how big the project/action was)
- Impact (how much will this help the climate, circular economy/waste management, biodiversity and conservation)
- Originality (how new is the idea)
- Scalability (ability to transfer or expand)
- ***Bonus:*** *Include an image or email confirming your activity*

Question One (2):

- Size and Impact (environmental impact, how much will this help the environment)
- Feasibility (how easy is it to implement)
- Originality (must be your idea)
- Maturity (proven applicability in the cruise industry)
- ***Bonus:*** *Supporting materials that prove the impact*

PRIZES

- Prizes will be awarded to the top three submissions for each question by brand/group (eight (8) winners).
  - Prizes may include gift cards, paid time off, internet vouchers, t-shirts, hats, etc.
  - Winners will automatically be entered into the final judging level with Corporate Leaders.
- The top three winners for each question selected by Corporate Leaders will be recognized and awarded with special prizes.

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